



WTC 2022

7th WORLD TRIBOLOGY CONGRESS

July 10-15 2022
LYON FRANCE

Sponsorship & Exhibition Offer

THE CONFERENCE

We are pleased to announce that the 7th World Tribology Congress (WTC 2022) will be held in **Lyon, France, on July 10-15, 2022**, following previous WTC events in London (1997), Vienna (2001), Washington DC (2005), Kyoto (2009), Torino (2013) and Beijing (2017).

WTC 2022 aims to highlight recent important progress in all aspects of Tribology, strengthen the links between academy and industry, provide a unique opportunity for discussion concerning the latest developments in Tribology and to promote international collaborations and exchanges. The Congress will consist of **scientific sessions, keynote talks and symposia** on topics at the cutting edge of the various Tribology disciplines, a wide **exhibition** and various additional events - scientific and nonscientific.

WTC 2022 is organized by both the *Laboratoire de Mécanique des Contacts et des Structures* (LaMCoS), and the *Laboratoire de Tribologie et Dynamique des Systèmes* (LTDS), in cooperation with the *Association Française de Mécanique* (AFM).



Web: www.wtc-2022.org / Contact: sponsor@wtc-2022.org

LYON: a two thousand year city, situated at the junction of the Rhône and the Saône rivers. It is a city rich in history and particularly known for its Gallo-Roman origin with its former name Lugdunum. From the beginning of the industrial era, Lyon has attracted many companies representing various industrial sectors making its economic growth one of the most dynamic in the country.

This expansion fostered the development of **research and higher education institutions**, including private and public research centers, universities and engineering schools. **Université de Lyon** is considered as the second academic center in France after Paris, with more than **150,000 students**.

Currently, Lyon is the primary city of a community of about **2 million people** live. Lyon is easily accessible by all means of transportation from Europe, and from all continents. France welcomes international visitors from all over the world and September is a fine period for visiting Lyon and surroundings.

- 2nd French City for International Events
- Lyon Saint-Exupéry International Airport
- 766 km of bicycle paths
- 270 hotels - 18,200 rooms
- 4,617 restaurants - 19 Michelin stars
- 550 research labs in 2018
- 150000 students - 13300 researchers - 5400 post-docs
- 240 start-ups in Lyon and surroundings
- 2nd French Digital area
- 1st most liveable city in France (*The Economist Intelligence*)

- ◆ Tribology fundamentals
- ◆ New frontiers in Tribology
- ◆ Large-scale multiphysics simulation in Tribology
- ◆ Dry friction and wear
- ◆ Control and modification of frictional properties
- ◆ Fretting fatigue, fatigue of materials
- ◆ Carbon-based materials, DLC, Graphene
- ◆ Environmentally friendly tribology
- ◆ Energy savings by use of new lubricants/materials
- ◆ Renewable energy tribology
- ◆ Biotribology, natural and artificial articular joints
- ◆ Tribology of soft tissues, hydrogels, biomaterials, implants
- ◆ Bioinspiration from the world of living things
- ◆ Lubrication fundamentals
- ◆ Lubricants and Additives
- ◆ Lubricant chemistry and rheology
- ◆ Additives technology of lubricants for the next generation
- ◆ Bearings of any type
- ◆ Tribology in transportation: railways, aerospace, automotive components
- ◆ Prediction of service life
- ◆ Maintenance, condition monitoring and diagnostic
- ◆ Nano & Molecular Tribology
- ◆ Measurement and testing in the nano range
- ◆ Manufacturing Tribology
- ◆ Tribology in material forming and in additive manufacturing
- ◆ Surface engineering and surface Tribology
- ◆ Surface analysis techniques

BE VISIBLE

- ◆ WTC 2022 will bring together more than **1,500 top researchers and practitioners** from all around the world
- Elevate your company profile with researchers and practicing engineers

SHOWCASE YOUR INNOVATIONS

- ◆ WTC 2022 is a unique place to showcase your latest innovations, to launch and confront new products, ideas, solutions to the world of research.
- **Attain maximum exposure** for your company and increase brand awareness

GENERATE SALES LEADS

- ◆ WTC 2022 gives you an incredible opportunity to network with specialists, to seek international partners and to position your products and services for experts.
- **Launch new products and highlight existing ones**, generate sales leads on the tribology sector

MEET BRIGHT STUDENTS

- ◆ WTC 2022 is a unique opportunity **to improve your network**, communicate your message to a highly qualified scientific community, and benefit from a rich networking agenda and social program. About **250 PhD students** are expected to participate and they will be interested to learn about job opportunities in your company.
- **Attract new talents** and build relationships for the future

PACKAGES OFFER

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER
◆ Company acknowledgement on program, website, signs & all marketing	✓	✓	✓
◆ Complimentary registration for delegates	4	3	2
◆ Complimentary pre-equipped booth (see details in Exhibition package below)	18m ²	12m ²	9m ²
◆ Promotional material included in the delegate kit (A4 - 2 pages max)	✓	✓	✓
◆ Advertisement in the conference program	1 page	1/2 page	
◆ Conference speaking opportunity (contact us)	✓		
◆ Your logo on all delegate badges	✓		
◆ After the event "Thank you email" to all attendees with logo	✓		
	20% VAT excl. €40,000	€25,000	€15,000

EXHIBITION PACKAGES

The Exhibition will run alongside the conference providing you with the opportunity to network with the delegates, showcase your products, generate new sales leads and raise your profile within the scientific community.

TABLE TOP

20% VAT excl.

- ◆ 4m² open area with 1 table + 3 chairs + electric supply
- ◆ Possibility to display your promotional material, including 1 roll-up or 1 kakemono
- ◆ Listing of your logo and company name on the conference website and program booklet
- ◆ 1 complimentary registration

€2,500

PRE-EQUIPPED BOOTH

- ◆ Carpet on all booth surface (9m² = 3mx3m, 12m² = 4mx3m, 18m² = 6mx3m)
- ◆ Wooden panel partitions (height 2,50m) with wooden structure, available for display
- ◆ Equipment: 1 table + 3 chairs + 1 single-phase circuit breaker + 3 spotlights per 9m² + 1 company sign
- ◆ Listing of your logo and company name on the conference website and program booklet
- ◆ 1 complimentary registration per 9m²

9m²: €4,500

12m²: €6,000

18m²: €8,300

OTHER OPPORTUNITIES

20% VAT excl.

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◆ Your logo on DELEGATE BAGS (2 available)	€6,000	◆ Welcome reception	€3,000
◆ Your logo on BADGE LANYARDS (2 available)	€4,000	◆ Conference Dinner	€5,000
◆ Your video on CHARGING STATIONS for smartphones	€2,500	◆ Poster Awards	€1,500 / award
◆ Your PROMOTIONAL MATERIAL on sponsors' shelves	€1,000	◆ Young Tribologists Career Fair-Evening	€5,000
◆ GOODIES (notepads, pens,...) supplied for attendees	€800	◆ Young Tribologists 3-Min.Thesis Awards	€1,500 / award